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Contact: Tuyet Vu
Phone: (858) 646-8818
Fax: (858) 535-6140
Email: tvu@hme.com

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**ClearSound Plus Brings More Flexibility to
Drive-Thru Communication**

San Diego, CA — Drive-thru servers in the quick service restaurant (QSR) industry can now hear customers' orders more clearly with ClearSound Plus, designed by HM Electronics, Inc. (HME).

Several years ago, HME introduced ClearSound technology to digitally reduce the amount of extraneous background noise at the drive-thru lane and focus on the customer's voice placing an order. During a drive-thru transaction, distracting noises coming from car engines and nearby traffic can muddle communication and cause order inaccuracies. ClearSound improves communication by electronically removing these error-causing noises, leaving only the customer's voice to be heard by the order-taker.

An integrated part of HME's communication systems, ClearSound enables order-takers to hear customers' orders more clearly, which improves both the order accuracy and speed of drive-thru service. "ClearSound plays an important role in providing customers the best drive-thru experience possible," says Daren Haas, Director of Marketing. "When communication is clear and audible, customers don't have to repeat their orders or become dissatisfied with an incorrect order."

HME has recently introduced an even more powerful version of drive-thru noise-reduction technology, ClearSound Plus. This new version provides operators more flexibility in enhancing communication clarity between the drive-thru crew and customers. Whether a restaurant is located in a very noisy or quiet environment, the base station setting can be adjusted to achieve maximum clarity in drive-thru communication.

With ClearSound Plus, operators now have more control over the amount of unwanted environmental noise they wish to reduce. "By choosing the setting specific to the acoustics environment of their drive-thru, operators can help their employees deliver food with greater accuracy and efficiency," says Haas. "When you choose a communication system equipped with ClearSound Plus, you elevate the level of customer service in ways no other solution can match."

HM Electronics, Inc. (HME) has been the leading provider of technology for the QSR industry for nearly two decades. A pioneer in technology, HME introduced the world's first patented wireless communication for the drive-thru application and designed the first wireless microphone for the Pro-Audio industry. Today, HME continues to deliver the most comprehensive line of solutions to help businesses improve their security and productivity. From communication and security systems to speed-of-service timers, HME has built a reputation on delivering customer driven solutions based on quality and reliability. Incorporated in 1971, the privately held HME develops, manufactures, markets and services its products over 60 countries worldwide.

For more information on ClearSound Plus or other HME products, please call (800) 848-4468 or logon www.hme.com.

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