

FOR IMMEDIATE RELEASE**HME to attend the 2010 Texas High School Coaches Association Convention**

With 30+ shows to date, HME preps for attendance at largest football show

SAN DIEGO, CA—JUNE 22, 2010—HME will showcase their [DX300 football coach headset system](#) at the Texas High School Football Coaches Association (THSCA) show in July at San Antonio, Texas.

With over 12,000 attendees last year, the THSCA Convention attracts football coaches and athletic personnel along with 800 exhibit booths and 400 actual vendors.

“We are excited to attend the THSCA Convention. It’s one of the biggest football shows of the year” said HME Sports Communication Channel Manager, Darcey Meddings. “It’s always a pleasure to give coaches the opportunity to test and try a durable headset system such as the DX300. It’s a system that lasts...and it’s affordable, especially with our new trade-in program.”

HME’s trade-in program allows football coaches to trade in their existing headset system (new or used) for \$500.00 credit toward a new [DX300 football headset system](#).

To date, HME has attended over 30 football clinics and plans to attend the North Carolina Coaches Association (NCCA) clinic in Greensboro, NC and the National Athletic Directors Association clinic later this year.

For more info on the DX300 football headset system or trade-in program, please contact Darcey Meddings at (800) 909-6604 toll free or visit us on the web at www.hme.com/procoach.cfm.

Photos of the DX300 football headset system are available upon request.

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About THSCA

The Texas High School Coaches Association was formally organized on November 28, 1930 with twenty-eight members and was called the Texas High School Football Coaches Association. The first big step for THSCA was in 1933, when the organization sponsored the first coaching school held in San Antonio and had 65 coaches in attendance. In 1935, the association inaugurated the North and South All-Star Football Game. In 1941, the association dropped the word "football" from its title and opened its doors to all secondary school coaches. This move paved the way for the addition of the All-Star basketball game in 1946. The THSCA has grown from 28 members to almost 20,000 making it the largest organization of its kind in the world. The annual coaching school boasts an attendance of nearly 13,000.

About HME

Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the pro audio and sports markets. HME has a 36-year reputation as a quality provider of innovative wireless intercom systems used in a wide variety of sports and other entertainment venues. For information on other HME pro audio products, log on to www.hme.com.

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