

HME Pro Audio Solutions Expand into South Africa

Zimele Broadcasting Services to Distribute HME Pro Audio Products; SABC-TV Installs Six PRO850 Systems; MediaTech Africa 2007 – an HME Showcase

San Diego, CA July 13, 2007 --- Zimele Broadcasting Services from Johannesburg, South Africa recently joined the growing network of international distributors for HME's Pro Audio systems.

"We are gratified to have Zimele join our family," said John Kowalski, Sales Director of HME's Pro Audio Division. "They have provided high quality products to the broadcast and entertainment industry in South Africa for over 10 years and have an excellent reputation for taking care of their customers."

In the short time they have been a distributor, Zimele has already installed HME solutions for clients in South Africa. SABC TV, South Africa's premier broadcast network, began using three PRO850 multi-channel, wireless intercoms in their Henley Road Studios in Johannesburg. SABCTV end-users were quick to realize the benefit of the PRO850 systems and the company immediately ordered three more PRO850s to support their expanding production requirements.

At the recent MediaTech Africa 2007 Exposition, HME products were featured in the Zimele stand. "The DX Series of Digital Wireless Intercoms was the major draw for us this year" commented Leon Labuschagne, Sales General Manager for Zimele. "From broadcasting, to film, to A/V production houses, HME systems are commanding the market."

To contact Zimele Broadcasting Services, email sales@zimele.com or refer to their website at www.zimele.com.

About HME

Founded in 1971, HME is an innovative technology company focused on enhancing productivity and customer service for the pro audio market. For more information on HME's pro audio products or distributors, log on to www.hme.com.

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Contact:

John Kowalski
HME Pro Audio Sales Director
Phone: (858) 535-6071
E-mail: jkowalski@hme.com